

CURRICULUM OF MASTER'S IN ARTIFICIAL INTELLIGENCE AND STRATEGIC DECISION-MAKING

Strategy and Digital Transformation	Business Management and Operations
Innovation, Entrepreneurship, and New Business Models	Integrated Projects
Data, Artificial Intelligence, and Governance	

FIRST YEAR

Digital Business
Strategy

Organizational
Transformation

Leadership and
Change Management

Digital Innovation and
Entrepreneurship

Data-Driven
Decision Making

Digital Marketing
and Communications

SECOND YEAR

AI and Business
Applications

AI Ethics and
Governance

Business Strategy
and Innovation

Data Analytics
and Business
Intelligence

Artificial Intelligence
and Machine
Learning

CAPSTONE:
Final Project